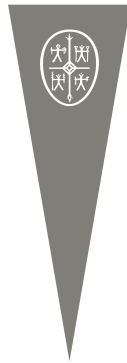


ICEHOTEL



ICEHOTEL® Winter 06

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Once upon a time,
there was a river...





From the Ice Age to the Present

Ten thousand years ago, glaciers carved a riverbed and the Torne River was born. Since then, the crystal-clear, pure water of the Torne River has flowed freely along its 600-kilometer path through Lapland out to the sea in the southeast.

In this region, nature's manifestations shift with the succession of the seasons. When winter arrives, the river slows down and falls into a well-deserved slumber. The whole world becomes white and time seems to stand utterly still.

Strong yet easily molded, the ice from the Torne River offers itself to be shaped into art forms, design and architecture of the highest order. As a result, every year for a few intense months in the winter, visitors can experience

ICEHOTEL in Jukkasjärvi – the first and the largest hotel in the world built from snow and ice.

The entire ICEHOTEL is on loan from the mighty Torne River and is a place where time stands still. Just a short period before, fish swam in the water and the river was a crashing torrent of whitewater, wild and frothing. And very soon, when the spring comes and then finally the summer, the rooms, the suites, the bar, the reception, in fact the entire creation, will once again become part of the rushing rapids coursing toward the sea.

Take a leaf out of the river's book: stop a while and take your time. Let your encounter with ICEHOTEL inspire warming thoughts about the nature of things and the eternal cycle of nature.

A hotel built of dreams



> Ice suite by Tjåsa Gusfors, 2002.

>> The ice pillars that support the snow structure are signature ICEHOTEL elements.

Over the past fifteen years, we have built a new hotel of snow and ice every winter. It sounds like a fairy tale, but in fact, it is a dream – a dream turned into reality year after year.

ICEHOTEL is the result of innovative power and modern design blended with architectural expertise. It is a project of lofty ambitions, born of a vision nurtured on a Scandinavian feeling for architecture and design.

Over the years, we have experimented with various forms of arches. It is the arches that form the core of the entire ICEHOTEL structure. One of our main sources of inspiration has been cathedrals. The optimal parabola, the one that produces the strongest arch, was found in Gaudí's arch construction principle.

When the spring comes and the rays of the sun start to melt ICEHOTEL, the top of the arch opens up. The structure never collapses. ICEHOTEL can slowly trickle back into the Torne River.

Next winter, however, it all begins again, as a new ICEHOTEL rises up in Jukkasjärvi. ICEHOTEL is a magnificent architectonic creation that almost doesn't exist – so strong, luminous and overwhelming that it leaves no-one unmoved.





Blend in with the art

An encounter with ICEHOTEL is an encounter with art and design of the highest class. Innovation and modern expressions flourish here in the appreciative and accepting atmosphere. All ideas are welcome in this creative environment.

Creating in snow and ice is a new form of art that allows artists to explore, experiment and challenge the limits of their skill. ICEHOTEL is a pioneering project that attracts artists from every corner of the earth.

When you visit ICEHOTEL, let yourself be inspired by the landscape architect's winter garden and the furniture designer's clean lines in the crystal-clear ice – or by the sculptor, testing the limits of an entirely new material.

And best of all, you yourself can blend in with the art. When you visit ICEHOTEL, you spend your days and nights among fantastic sculptures created by highly skilled and often well-known artists to give you an entirely new experience.

We're just waiting for you. Prepare to let ICEHOTEL fill up your senses.



Top: Mats Indseth's and Åke Larsson's 2005 ice sculpture "The Last Supper", an interpretation of da Vinci's mural painting of the same name. Visitors could sit down at the same table. Now recreated at ABSOLUT ICEBAR in Milan.

> The crystal clear Torne River ice is cleaner than water.

>> Da Vincis "The Vitruvian Man" in ice, by Mats Indseth.





< The 2005 ice chapel was designed by Tjåsa Gusfors.

Eternal vows in an ephemeral chapel

The need to show respect, to focus on one's own thoughts and reflect on the nature of things is a feeling you get from an encounter with ICEHOTEL. Many pieces of life's puzzle seem to fall into place here, in the ice chapel on the Torne River.

The ceremony and the unique experience of the place, the ice, the snow and the almost unreal environment leave no one untouched. And perhaps the shared memories and experiences are stronger for the very reason that the chapel is impermanent. When no architectural memento exists, the memories and the vows exchanged are especially cherished.



► Couples from all over the world come to Jukkasjärvi to pledge eternal fidelity to each other. Children from far and wide are baptized here. And already married couples can have their marriage blessed in the celestially beautiful ice chapel. ICEHOTEL can assist by providing formal require-

ments, such as an investigation as to possible impediments. ► The planning time for a wedding in the ice chapel varies from a few months to a few years. We recommend that you contact us well in advance. ► Regarding clothing, everything from traditional bridal dress to a snowmobile suit

will work. It is wise, however, to think in terms of warmth. ► Couples who wish to get married in the summer, bathed in the warmth and light of the midnight sun, may choose Jukkasjärvi Chapel, the oldest wooden chapel in Lapland – or why not an outdoor wedding in the countryside?

Sleep tight on a bed of ice

The bed you sleep on consists of an ice block and a thick mattress, covered with reindeer skins. You sleep in a sleeping bag. In the morning you are wakened with a mug of hot lingonberry juice.

ICEHOTEL becomes an ice museum that receives daytime visitors from 10 a.m. to 6 p.m. After 6 p.m., overnight guests take over.

Before your overnight stay, the porter takes **your luggage** to a special luggage area. Remember: if you take your luggage with you to your room, it will freeze.

Heated washrooms and changing rooms are provided in the heated section that is built into ICEHOTEL.

Women's and men's **morning sauna** facilities are provided in adjacent buildings.

Common areas for changing and personal hygiene are provided next to our sauna facilities.

Instead of a door to your hotel room, there is a curtain that you pull shut before retiring.

Guided tours for newly arrived overnight guests are conducted Monday–Saturday, beginning at 2:30 p.m. and 5 p.m., Sundays at 3:30 p.m. and 5 p.m. The tours provide information about your overnight stay and the history of ICEHOTEL.

A breakfast buffet is served in the ICEHOTEL Restaurant.

Lunch and dinner featuring local delicacies can be enjoyed in the ICEHOTEL Restaurant or the Homestead Restaurant. It is a good idea to reserve a table for dinner.

Round off your day at ICEHOTEL with a cocktail served in an ice glass at the ABSOLUT ICEBAR. It will warm you up before you trundle off to bed!

Warm outer clothing is included in the price of accommodation when you stay at ICEHOTEL: snowmobile suit, winter boots, hat and mittens.

⚠ Don't forget to bring warm clothing of your own. See page 29 for further information.

An ice-night to remember

Staying at ICEHOTEL is a must for the modern adventurer – an experience utterly unlike other hotel stays.

After a day of adventure, nightfall approaches quickly. The outdoor temperature drops and when you step inside ICEHOTEL, you feel a rush of warm air. Inside, the temperature is never colder than -5 °C to -8 °C, regardless of how cold it may be outside. It will soon be time to climb into bed. Dress in warm thermal underwear, put on a hat and slip into the cozy sleeping bag. Share the whole surrealistic ice-night with someone special.

Let it be a night to remember.



< **ICEHOTEL SUITE** (Single or double accommodation). Spend the night in an art installation. Every year, artists come from all over the world to Jukkasjärvi to decorate the various suites. No two suites are alike and no suite is repeated from one year to the next. The unique ICEHOTEL suites are decorated with ice art and ice sculptures. < Ice suite by ice artist Arne Berg, 2005.



ICEHOTEL DE LUXE SUITE (Single or double accommodation). These rooms are something quite extraordinary in terms of their decor and size. A room for a special occasion, or simply because you're worth it. > **ICEHOTEL DOUBLE ROOM** (Single or double accommodation). You can also choose ICEHOTEL Family Room, offering sleeping accommodation for four people. Top: De luxe suite by Jens Thom-Ivarsson and Mats Nilsson, 2005. < Suite by Thomas Wingate, 2005.





Warm and cozy in the subarctic winter

The temperature plummets toward minus 30 degrees, the snow crackles underfoot and the cold makes the walls of the buildings crack. It feels good to come in from the cold, especially after an entire day spent outdoors.

In Jukkasjärvi you have several accommodation options to choose from. And of course you can also combine types of accommodation – for example, one night in ICEHOTEL and the remaining nights in one of our heated alternatives.

Take advantage of the entire range of ICEHOTEL's activities, experience its art and design, dine sumptuously in one of its restaurants. Discover how simple and comfortable it is to explore the unique, subarctic environment of Jukkasjärvi.

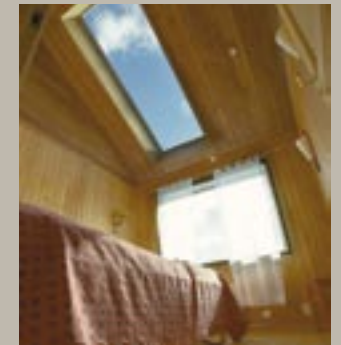


< KAAMOS HOTEL ROOMS

Double-accommodation rooms decorated in modern Scandinavian style. Double bed, bathroom with shower and WC. Twin beds in some rooms.

> OVERNIGHT ACCOMMODATION IN THE NORRSKENSJUS LODGE

Two separate bedrooms, one single and one double – altogether three beds. Regular double bed (not twin beds). The bedrooms have skylights offering a view of the midnight sun or the Northern Lights. Living room with fridge, kettle, TV and telephone.



< INDIVIDUAL CABINS

Two separate bedrooms, one with twin beds, one with bunk beds. Living room with fridge, kettle and telephone.



A taste of Lapland

Natural ingredients from Lapland's forests, high mountains and clean rivers provide the basis for ICEHOTEL cuisine.

You have a choice of two restaurants – ICEHOTEL Restaurant or Homestead Restaurant – offering two entirely different types of surroundings and atmosphere.

The ICEHOTEL Restaurant is bright and spacious and forms a more modern setting. The Homestead Restaurant, on the other hand, represents a genuine old-fashioned timbered atmosphere.

Regardless of which restaurant you choose, the meals are of the same high standard. You will enjoy culinary delights, often served on ice from the Torne River – designed to awaken and surprise your taste buds, naturally.

< Delicacies served on ice from the Torne River – purer than water.



> Magnificent experiences are best enjoyed in good company and with good food. ICEHOTEL Restaurant, Jukkasjärvi.

>> A rustic and historical environment in the Homestead Restaurant from 1768.

>>> Join an excursion and enjoy a meal cooked over a campfire.



Chill out in the ABSOLUT ICEBAR

Every year since 1992, we have built an ABSOLUT ICEBAR inside ICEHOTEL. Guests gather here to reflect on their encounter with ice and snow. Drinks at the ABSOLUT ICEBAR are served not “on the rocks,” but rather “in the rocks.”

Even though the temperature stays below zero, the atmosphere is warm and cosmopolitan. The color scheme emphasizes crystal-clear and white, producing a dreamlike, magical effect.

Today, ICEHOTEL and the ABSOLUT ICEBAR have entered the global arena. The pure, clean ice from the Torne River is exported to different locations worldwide, providing an exclusive addition to various events. The ABSOLUT ICEBAR can be found in teaming international metropolises like Jukkasjärvi, Stockholm, Milan and London.

It is a remarkable feeling to be in a room where time stands still. The impermanence and the mystique around ice and snow reinforce the feeling that ICEHOTEL and the ABSOLUT ICEBAR are like an extended real-life waking dream.



<< **ABSOLUT ICEBAR JUKKASJÄRVI.** The world's first ICEBAR opened in 1992. Since then it has been recreated every winter in ICEHOTEL. In the summer, ICEBAR resurfaces in the ICEHOTEL Art Center.

< **ABSOLUT ICEBAR LONDON.** Opened in autumn 2005 on Heddon Street in London, a Laplandish oasis in the heart of the big city.

> **ABSOLUT ICEBAR MILAN.** Since 2004, visitors to Milan have been able to visit the ice-cold bar in the Townhouse 12 design hotel in the heart of Milan's popular fashion district.



> **ABSOLUT ICEBAR STOCKHOLM.** Opened in 2002 in the Nordic Sea Hotel on Stockholm's Vasaplan Square.





With a feeling for ice and snow

ICEHOTEL is much in demand as a studio for artists, architects and designers worldwide. Every winter they trek from far and wide to Jukkasjärvi in Lapland, driven by a longing to express themselves in snow and ice.

And the material is in good supply. At Jukkasjärvi, the ground is covered by a meter of snow for most of the year. In sub-zero temperatures, in the magical polar night, artists create architecture, art and design that sparkles with life and warmth.

Throughout ICEHOTEL's 15-year history, these ice artists – the most prominent among them being ice architect Åke Larsson and the Artistic Director of ICEHOTEL, Arne Bergh – have accumulated a great store of knowledge of techniques for working in snow and ice. It is a great asset and provides an added dimension for visitors to ICEHOTEL.

GUIDED TOUR OF ICEHOTEL

Join a guided tour and learn about the exciting history of ICEHOTEL. Tours in Swedish begin at 10 a.m., 12 noon, 2 p.m. and 4 p.m. Tours in English begin at 11 a.m., 1 p.m., 3 p.m., and 5 p.m.

ICEHOTEL is open to day visitors throughout the winter season from 10:00 a.m. to 6:00 p.m. After 6:00 p.m., the hotel is only open to overnight guests.

SPECIAL TOURS

These tours, which focus on art, architecture and design, give you an opportunity to get close to ICEHOTEL's creations in ice and snow. Guided special tours in Swedish and English are available on request. Minimum 10 participants. Each tour takes approximately 1.5 hours.



> Torso in ice by Mats Indseth, from ABSOLUT ICEBAR LONDON, 2005.



> Our guides explain the background to ICEHOTEL's fantastic suites.

ICE SCULPTING

A must for visitors to ICEHOTEL. The material – the crystal-clear ice – is plentiful around Jukkasjärvi. ICEHOTEL artists introduce you to the magical world of ice sculpting using special ice implements and with professional guidance. Feel the flow of your own creativity in the company of friends and colleagues as you create together.

Daily at 11 a.m. Includes a mug of hot lingonberry drink. Minimum age: 12.



> The feeling when the sharp implements cut into the ice. And then the sound of the ice crystals falling on the ground – an ICEHOTEL experience not to be missed.



> Sculpture by Lena Kriström Kulin, 2002.

Making tracks on unmarked routes

Thanks to the snowmobile, we can traverse untouched snowfields to places that would otherwise be inaccessible. Here in Lapland, the snowmobile has been an indispensable piece of equipment since the 1950s. Nowadays, the snowmobile is the preferred means of transport in the winter, both for those of us who live here and for our guests.

Let us take you on a guided snowmobile safari and teach you to master the vehicle that is a part of our culture. Let yourself be intoxicated by freedom, speed and a feeling for snow.

ICEHOTEL Adventures uses Polaris Frontier Touring snowmobiles. This snowmobile has BAT certification – Best Available Technology – from the US Environmental Protection Agency. Due to its four-stroke engine technology, this snowmobile is the quietest and most environmentally friendly on the market.



*** SPECIAL EXCURSIONS** This winter, ICEHOTEL Adventures presents a series of special excursions. These excursions have been designed to give our guests a somewhat longer outdoor experience, to bring them a deeper understanding of the various activities, and of the lifestyle, culture and history they represent. Some of the excursions will take place in animal territory, where it is only possible to bring small groups of people to protect the natural ecosystem.

Snowmobile safari

SNOWMOBILE FROM KIRUNA AIRPORT TO JUKKASJÄRVI

Our guide meets you when you arrive at Kiruna Airport. You are immediately given warm outer clothing and your luggage is transferred to ICEHOTEL. A sandwich and a drink are served before you leave the airport or during a stop en route. Daily schedule: in conjunction with flight arrivals, journey time is 2.5 hours.



NORTHERN LIGHTS SAFARI, 3.5 hrs (Dinner included)

Guided snowmobile excursion in search of the Northern Lights. During the tour, our guide will talk about the Northern Lights and show slides of the phenomenon. The meal consists of smoked salmon, moose meat soup, apple cake in custard sauce, and coffee or tea. Lingonberry juice is served with the main course. Daily schedule: December 1–March 25, 7:00–10:30 p.m.; March 26–April 20: 8:00–11:30 p.m.



ⓘ The Northern Lights are a natural phenomenon and therefore, we cannot guarantee that they will occur.

SNOWMOBILE EXCURSION, 1.5 hrs

Guided excursion, 2 persons per vehicle. After instructions on driving and safety measures, the group takes off on a 1-hour snowmobile safari through the ancient forests that surround Jukkasjärvi. Daily: 4:30–6:00 p.m.

* MOOSE SAFARI BY SNOWMOBILE

Read about our exclusive special excursion on page 28.

SNOWMOBILE EXCURSION INCLUDING OVERNIGHT STAY AT WILDERNESS CAMP

Join us for a two-day guided snowmobile excursion into the wilderness. You will drive through a wilderness area covered with deep snow and through dense forest. In the company of our experienced and knowledgeable guides, this is a trip you will never forget. Your dinner at the wilderness camp comprises a main course and dessert. The menu varies according to the season, but always comprises local ingredients. In the morning, you are served a hearty breakfast before jumping on the snowmobiles again to set off for new adventures. We stop for a snack over an open campfire. Considering the length of the excursion, we recommend one person per snowmobile. Meals and towels for the sauna are included in the price. Departure (Day 1): Fridays, 4:30 p.m., Saturdays 4:30 p.m. Finish (Day 2): Saturdays 11 a.m., Sundays 11 a.m.



Our wilderness camps, have neither electricity nor running water. Photo of the Lappeasuando wilderness camp.

ⓘ More detailed information about this safari is available on request. We reserve the right to change the safari length and route in extreme weather conditions and when the temperature drops to less than 20 degrees below zero. The distance covered varies from about 40 kilometers to 140 kilometers, depending on which wilderness camp we decide to use, and on weather and terrain conditions. Assemble 15 minutes prior to departure, for all activities.



ARTIC TRAIL

Invisible tracks over roadless terrain

Explore the landscape of Saami culture in Lapland. Travel along the ancient trails of this aboriginal people, through the forest and over the mountains. The daily life of the Saami, bartering on the shores of the Arctic Ocean, reindeer migration and the summer homesteads tell of a life in harmony with animals and nature.

Come along on an unusual and fascinating safari, far off the beaten path.

THE NORTHERN TRIANGLE – CROSS THREE NATIONAL BORDERS

This safari follows very old routes used to transport timber from the old settlements. This route is called the “Migration Route” and it provided an important connection between the forest and the Arctic Ocean. The Northern Scandinavian mountain region stretches from Vuosko to Kilpisjärvi. The point at which we turn back and start to head home is when we meet the incredible panorama of the Arctic Ocean, 580 kilometers north of the Arctic Circle.

Day 1 – Arrival at Kiruna Airport. Transfer to Lainio. Check-in to timbered cabins. Selection and try-out of equipment and clothing, followed by a run-through of safety instructions. Review the program with the guides. Test-runs.

Day 2 – Travel distance: 230 kilometers. Our first stop is for lunch at ICEHOTEL. Our excursion passes by a Saami viste, or homestead, at which you will be able to meet the aboriginal people, the Saami, at Rostojaure – “Arctic char heaven.” The day’s journey ends with our arrival at Kilpisjärvi Station.

Day 3 – Travel distance: 200 kilometers. Time for our safari to continue to the Norwegian Arctic Ocean. The ice-free Norwegian fiord flows between the high peaks of the Lyngen Alps. We return to Kilpisjärvi. We follow the mountain pass via the trilateral Treriksroset landmark. We pass by the source of the Lainio River. We continue on southward to an old church village, Karesuando.

Day 4 – Travel distance: 120 kilometers. We follow the river, which marks the border, and cross through a nature conservation area where parts of the route are “off-piste.” Visit to a small Saami village, Viikujärvi, many centuries old, where the Saami live in total harmony with nature. Here, time ceases to exist. Toward the end of our safari, we will return to “the silence” – and to our timbered cabins.

Day 5 - Breakfast and transfer to Kiruna Airport.

Departures in 2006: Mar. 8–12, Mar. 17–21, Mar. 25–29, Apr. 1–5, Apr. 8–12.

FROM ICEHOTEL TO THE ARCTIC OCEAN

From the deep pine forests of the sub-arctic region through high snow-covered mountains. We follow one of the highest tracks in Swedish Lapland, trying our luck in fishing char, trout and grayling.

Day 1 – Arrival at Kiruna Airport. Briefing on the safari and snowmobile instructions in the afternoon. Guided tour of ICEHOTEL. Dinner at the ICEHOTEL Restaurant. Overnight accommodation in cabins (double rooms).

Day 2 – ICEHOTEL to Råstojaure, approximately 140 kilometers. We travel towards the mountains, passing the village of Vuosko before climbing toward the tundra. Sauna, dinner and accommodation at a wilderness camp at the large Rostujavri Lake.

Day 3 – Råstojaure–Kilpisjärvi–(fiords)–Kilpisjärvi, approximately 150 kilometers. We cross the Finnish-Norwegian border and drive down toward the North Atlantic Ocean, weather permitting. Dinner and accommodation in cabins.

Day 4 – Kilpisjärvi–Soppero, approximately 130 kilometers. We continue our safari and today we try our luck at ice-fishing. Char, trout and grayling are common catches in these waters. Outdoor wilderness lunch. Dinner and accommodation at wilderness camp.

Day 5 – Soppero – ICEHOTEL, approximately 60 kilometers. On the very final day of our snowmobile safari, we conclude our adventure in Jukkasjärvi at the ABSOLUT ICEBAR, one of the world’s coolest bars. Following a brief ceremony to present the Arctic Circle and Arctic Trail diplomas, it is time for transfer to Kiruna Airport.

Departures 2006: Mar. 15–19, Apr. 19–23.

EXCLUSIVE FOOD AND SNOWMOBILE EXCURSION

Day 1 – Kiruna Airport–Nikkaluokta, approximately 85 kilometers: Arrival at Kiruna Airport. This Lapland adventure begins inside the welcome kåta – or Saami-style tent – called Guossagoathi, which is just outside the airport gates. We start with lunch, consisting of small dishes prepared according to local traditions. Then, we mount our snowmobiles and take off to the foot of the highest mountain in Lapland, Kebnekaise. We then dine with Saami hosts who serve the best from the rich Saami traditions. We spend the night in cabins.

Day 2 – Nikkaluokta–Lappesuando, approximately 160 kilometers: Snowmobiles transport us to the mountains of Lapland and to our camp deep in the pine forest surrounding the Kaitum nature conservation area. We enjoy an outdoor lunch prepared over a campfire by our guide and outdoor cook. The evening meal consists of a variety of dishes based on Lapland game – fish, fowl and meat. We spend the night in timbered cabins.

Day 3 – Lappesuando–Vittangivaara–ICEHOTEL, approximately 120 kilometers: We leave Lappesuando and travel to Jukkasjärvi and ICEHOTEL, stopping for an outdoor lunch on the way. On our arrival at ICEHOTEL, we are given a guided tour of the hotel, before taking a sauna and a dip in our hot tubs. Dinner served on ice plates made from the pure ice of the Torne River will provide a culinary experience to remember. Sleeping accommodation in ICEHOTEL.

Day 4: Breakfast and transfer to Kiruna Airport.

Departures in 2006: Apr. 1–4 and Apr. 8–11.



Jukkasjärvi's local traffic

The wilderness around Jukkasjärvi is a landscape without roads. Our four-legged public transport can forge its own paths over the expanses of white snow. Experience the dream-like sensation of being close to everything – animals, snow and nature – with yourself at the center of it all.



RAÍDU: SAAMI CULTURE AND REINDEER SLEIGHS

You are fetched by a Saami guide and taken by snowmobile-driven sled to the Saami viste ("homestead") at Sautosjohkka. Here, you can experience traditional Saami culture including driving reindeer sleighs. Traditional Saami dishes are served over a campfire in a kåta, a Saami tent.
Daily: 9:30 a.m.–1:30 p.m. and 2:30–6:00 p.m. (The 2:30 p.m. excursion is operated only until March 26, 2006).

ⓘ Assemble 15 minutes prior to departure, for all activities.

* SPECIAL EXCURSION: REINDEER SLEIGH, 6 hrs

This excursion will introduce you to reindeer and let you experience Saami culture in its natural setting. A Saami guide will meet you outside ICEHOTEL for a short transfer by minibus to where the reindeer are. With no more than eight people allowed per trip, you will have a good opportunity to interact with the reindeer herders. You will drive your own reindeer sleigh through the snow-covered landscape. Traditional Saami lunch. Fridays, Saturdays and Sundays, 9:00 a.m.–3:00 p.m.

DOG-SLED EXCURSION WITH COFFEE BREAK, 1.5 hrs

In Jukkasjärvi and its environs, there are more dogs than people. Seat yourself comfortably in the sled and head silently into the wilderness. Includes stop for coffee and cake over a campfire. Daily: 9:30–11:00 a.m. and 1:00–2:30 p.m.

DOG-SLED FROM AIRPORT

An exotic way to travel to or from ICEHOTEL. You will be given warm outer clothing at the airport. Your luggage will be taken directly to ICEHOTEL, while you sit back and listen to the silence as the dogs pull you on. The start of the season may vary depending on the supply of snow. Max. 4 persons/sled from the airport; max. three people from ICEHOTEL. Daily in conjunction with flight arrivals.

* SPECIAL EXCURSION: EXCLUSIVE DOG-SLED EXCURSION INCL. OUTDOOR LUNCH AND VISIT TO THE KENNEL, 28 kilometers

A more lengthy excursion, truly reminiscent of The Call of the Wild. This excursion also includes a two-course lunch served outdoors or in a cabin, depending on the temperature and weather conditions. The excursion is rounded off with a visit to the kennel, including a guided tour, before transfer back to ICEHOTEL. The total travel distance is 28 kilometers; the total duration of the excursion, about four hours.

Daily: 11:00 a.m.–3:00 p.m.

READY FOR THE ULTIMATE THRILL? LEARN TO DRIVE A DOG-TEAM

Imagine driving your own team of huskies through the Arctic winter landscape. This must be the most exciting activity you could experience during a winter holiday. First, you will be given some brief instructions, then you are ready to follow your guide. No turning back now! Once you release the snow anchor, it's full speed ahead and you will have your hands full just holding on, steering and braking. Eventually, however, you will find the team relaxes into an easier pace, and you can enjoy the ride.
Daily: 11:00 a.m.–3:00 p.m.

ⓘ Assemble 15 minutes prior to departure, for all activities.



In Jukkasjärvi, there are more dogs than people.



< To date, we have always seen moose on our safaris. In fact, we are often lucky enough to see a large herd.

The King of Lapland

The moose is the undisputed King of the Lapland forest: a truly majestic animal indeed that makes its way through the wilderness. The bull moose have enormous antlers, which can have as many as 30 points.

Join us on a safari to the winter grazing lands of the moose, where the animals congregate to eat. Prepare yourself for a breath-taking encounter with animals and natural scenery.

* SPECIAL EXCURSION: EXCLUSIVE SNOWMOBILE EXCURSION IN THE WINTER GRAZING LANDS OF THE MOOSE

Transfer by minibus to the winter grazing land of the moose. We switch over to snowmobiles and proceed into the heart of the winter grazing land of the moose. This is where the moose gather to eat their fill of nature's bounty. An exclusive excursion with a maximum of eight persons per group. The restriction on the size of the group is necessary to ensure that the moose will feel secure and stay in the winter grazing area throughout the winter. The excursion includes lunch consisting of local delicacies. Daily departures: 8:30 a.m. (approx. 4–5 hours).

ⓘ The moose are shy animals that roam freely. Consequently, ICEHOTEL cannot guarantee that participants will see moose. Assemble 15 minutes prior to departure, for all activities.

WILDERNESS EXCURSION IN SEARCH OF MOOSE

We start our safari in minibuses that take us to the winter grazing land of the moose. We stand a good chance of sighting the King of the Forest en route. When we have located the moose, we stop at a prudent distance so as not to disturb and frighten the shy animals. If the majestic animals are reclining on the ground, ruminating, we must be particularly careful. If circumstances allow, this may be an opportunity to photograph the moose. This excursion can be combined with a departure transfer to the airport or the train station.

Daily: 8:30 a.m. (approx. 3–3.5 hours).



SNOWSHOE EXCURSION WITH VIEW OF ICEHOTEL

A five-minute drive by minibus to the foot of the mountain, where we strap on our snowshoes and hike up to the lookout point on the mountain Puimonen. At the top, we will stop for coffee and to enjoy the view of ICEHOTEL. The braver ones in the group may want to abseil back down the mountain, while the rest of us will trek back down the mountain with our snowshoes. We regroup under the rocky outcrop to proceed together back to the minibus waiting at the starting point. Daily 4:00–6:00 p.m.

ⓘ Assemble 15 minutes prior to departure.

RENTING EQUIPMENT

If you would like to take off on your own to explore the immediate vicinity of ICEHOTEL, you can rent snowshoes and skis and other ski equipment. Backpacks and ice-fishing equipment are also available. Refer to the Price List for further information.

Dressing for the arctic climate

Being properly dressed for the arctic environment is the key to being able to enjoy to the full all the fantastic experiences that await you at ICEHOTEL. A comfortable inland climate prevails in Jukkasjärvi.

When planning your visit here, you should think in terms of the layer principle. The idea behind wearing several layers of clothing is that air spaces are formed between the layers. These air spaces serve to both insulate and ventilate. Avoid cotton clothing, since cotton binds moisture and therefore has the effect of chilling you instead of warming.

Additional clothing such as warm overalls, warm shoes or boots, hat and mitts should always be part of your stay at ICEHOTEL.



Don't forget your hat, gloves and footwear.

A good hat is essential. It should protect not only the head but also the ears and neck. Gloves should give good protection to the hands while at the same time allowing adequate freedom of movement and feel. Choose footwear that is somewhat larger than normal to allow space for socks and/or insoles. This results in a warming air layer inside the shoe or boot to keep you warm for longer.

Additional clothing is used at very low temperatures. A down jacket or a thick fleece or wool sweater serves as an effective extra garment.

Base layer. The layer nearest to the body needs to transport moisture away. Choose underwear in a synthetic material, wool or a wool mix.

Mid-layer. The purpose of the mid-layer is to reinforce and regulate heat insulation and transport moisture away. Fleece, preferably windproof, makes an excellent mid-layer.

Outer shell. The purpose of the outer shell is to provide protection against wet and wind in combination with the other layers. The material should breathe and permit full freedom of movement.

CONVENIENT ON-SITE SHOPPING: At the ICEHOTEL store you will find microfleece and fleece underlayers, warm fleece sweaters, ICEHOTEL nightcaps in fleece, woolen socks, hats, mittens, balaclavas and much more. You can order the equipment you will need at the same time as you book your visit. The items will be delivered to you when you check in. For products and prices, refer to www.icehotel.com.

Torne River on World Tour

Placing the crystal-clear ice of the Torne River in locations and surroundings in which it does not actually belong produces strong and unexpected reactions. Like that time in Brazil, when tens of tons of ice from a Volvo event ended its life on a lawn in Sao Paolo. People in the neighborhood hacked off large blocks using their machetes and dragged them home. Never had they drunk cleaner water or had larger ice-cubes in their drinks as during those days when the Torne River flowed at a pace with the rays of the Brazilian sun.

The ice is a highly desirable partner for promotional events and happenings for well-known brands worldwide. And every year, hundreds of tons of Torne River ice are exported to the far corners of the earth.

The ice illustrates time that has stood still, held its breath and waited. The ice is not in a hurry: it seeks to communicate stillness, calm and silence. In an age when everything goes too fast, it is soothing to let simplicity prevail. Meet a piece of the Torne River on the road – it could be coming soon to a city near you.



Ice from the Torne River meets the merciless desert sun at an event for ABSOLUT VODKA held in the Sahara, 1998.



Hugo Boss launches a new scent at ICEHOTEL, 2002.

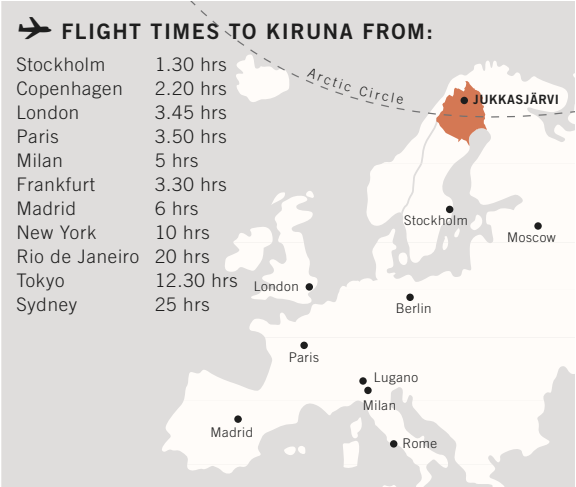


The crystal-clear ice from the Torne River on the catwalk in Paris: Louis Vuitton, 2004.

Getting here

ICEHOTEL is located in Jukkasjärvi, a small village in northern Lapland, north of the Arctic Circle. Getting here is easy. The flight from Stockholm takes no more than one and a half hours. ICEHOTEL is situated 12 kilometers from Kiruna Airport.

For further information, contact us at:
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A hundred days without night



If you visit during the summer, you will meet an entirely different Torne River – the wild version that flows freely and is warmed by the sun's rays night and day.

Step into a magical world of snow and ice in the middle of the summer at ICEHOTEL Art Center. Since ICEHOTEL will have melted back into the Torne River, you stay in a cabin or a hotel room.

Take advantage of the opportunity to experience Lapland – the magic of the midnight sun, the forest, the glaciers and the mountains. Go whitewater rafting on the Torne River and take a boat safari to see Jukkasjärvi. Get to

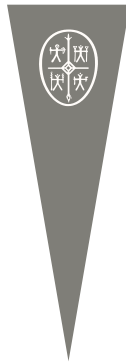
know the Saami people, their culture and their reindeer. Go hiking in the beautiful Abisko National Park. Travel through the magnificent landscape of northern Sweden and Norway, and go on a sperm whale safari at Andenes in Norway. All of our summer adventure tours are presented in the ICEHOTEL Adventure summer brochure. Order your copy from us or pick one up at ICEHOTEL reception.

We look forward to seeing you this summer!



Concept and design: Vinter Reklambyrå. Illustrations: Liv-Jenny Sandberg. Photography: Jan Jordan (2/3, 9, 12, 13, 16), Tomas Utsi (6, 7, 31), Hans-Olof Utsi (13, 15, 17, 25, 26,), Fredrik Alm (20), Håkan Hjort (28, 29), Peter Grant (10, 11, 14, 15, 17, 21, 31). Printing: SG Zetterqvist. ICEHOTEL and the photographers own the copyrights to all photographs in this brochure. For permission to use any of the photographs for a commercial purpose, contact the ICEHOTEL Marketing Department.

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